ERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man ore roman. This list is arranged in Alphabetical Order for our Roaders' convenience. You can find at a glasce the names of the reliable concerns that can fill your

wants by merely looking for the first letter of the article you want to hay or bave repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be

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If you are interested in any article not listed on this page, write to the M Paso Berald, Directory Editor, and full information will be given you free of charge.

Watch this page every Saturday.

\$520 Cash for Herald Readers

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In the 68 Ads. published below are certain minapelled words, find these words. At the top of a sheet of paper write the number of minapelled words found, then write each word correctly and the firm name of advertisement in which word minapelled uppears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTORY EDITOR, care The Herald. Answers may either he mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the neatest correct, or the nextest accreek correct answer. In case of a tie prizes will be divided. Next Saturday winners will announced and the awards mailed.

LAST WEEK'S DIRECTORY WINNERS WERE: First prize \$5 to Jno. A. Cooney, Las Cruces, N. M., Bou 14; second price \$2 to R. J. Brauel, Co. B., Ohio Engineers, Camp Pershing, El Paso, Tex.; C. Charles Tallet, Grand Hotel, El Paso, Tex.; Miss Georgia Witte, 319 Fourth St., Douglas, Ariz.; Mary Martin, 201 E. Nevada St., El Paso, Tex.

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For the Best.

AMERICAN DAIRY

IAMONDS & JEWELRY

The Jewel Shope

Send Us Your Repaire Work.

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Drugs, Toilet Articles. Prescriptions

filled accurately. Call and see us.

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Acquaint Yourself With the Way

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first-class Drug Store-Pure

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THAT FIT

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RUSH JOBS ARE OUR ESPECIAL DELIGHT.

Ellis Bros. Printing Co.

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Monthly Payments.

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413 F. Bonleyard.

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Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each



Second Prize, \$2 Cash



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WE DO IT RIGHT

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NEXT TIME TRY US. Western Battery and Magneto Co. 314 E. Bonlevard.

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FOR BAGGAGE-BUSINESS and PLEASURE-CALL From 2 TIII 5 p. m. THREE-500 CITY SERVICE CO.

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The Perfect Loaf.

For Sale By Ail Grocers.

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Start a Savings Account

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Basement Barber Shop J. L. GUETS, Prep. Phone Service to Each Chair and

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EL PASO BRICK CO.

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MADE PRESH EVERY DAY.

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Store Fronts-Counters Sheiring-Saloon, Bank and Pool Room Fix-tures-Ice Boxes-Show Cases and Screens, Ample Storage Room at Lowest Rates, Estimates Furnished Free, We carry Second-Hand Tablea, Fixtures, Counters Show Cases and Barz.

416 S. Overland St. Phone 3762.

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"The Dinnerware House"

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Worsham, Palm & Singleton.

Successors to Osboren Fuel Co. 1831 Texas 5t.

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Buy it from YOUNG and Buy It . For Less.

\$1.00 Down and \$1.00 a Week Will Buy All You Need in Furnitures. Young Furniture Co. 105 S. Stanton.

FURNITURE

AND HARDWARE CHEAP FOR CASH

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Everything Fresh-Prices Right Quick Delivery.

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See us for first class lawn work, We specialize in home grown Roses. Fruit and Shade Trees. Vines. Ever-

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214 Mean Are. Five Years With Next to Nations. W. T. Hixson Co.

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Phone 1313 One Block East of City Hall. The Freshest of Meats, Oysters

Fruits and Vegetables. QUALITY FIRST-PRICE NEXT

DYAN'S SCHOOL OF DANCING

CLASSES-Beginners-Mondays a Thursdays, 7:30 n. m. Advanced-We nesdays and Fgdays, 7:30 p. m. Chil-dren's Class-Saturdays, 10:30 a. m. Private Lessons by Appointment.

Phone 2610.

AND SHOE FINDINGS

Nest Jexas Saddlery &

209 SOUTH OREGON ST.

AND POULTRY SUPPLIES Manufacturers of PERFECTION

EEDS

Brand Poultry Foods. W. D. Wise Seed Co. Retail Store, 106 N. Stanton.

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ENTERPRISE" Ladies' Rubber Heels 25c.

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Leggins, Belts, Holsters, Scabbards, Arms and Ammunition and Other

Large shipment of these valuable

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The Only Fire-prof Storage in El Paso.

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Order your Spring Clothes now! Largert showing of Newest Woolens and Fashions for Tallored to Order Suit or Overcont—815, 820, \$22.58, \$25, \$27.50, \$30, up to \$50.

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FOR THE BEST MOVING PICTURES FOR 5c.

EUREKA THEATER.

315 S. Ri Pase St. once and vin will come swim

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TRAVELLING BAGS, SUITE CASES AND SMALL LEATHER

GOODS Made, Repaired and Exchanged. El Paso Trunk Factory

INIVERSAL AUTO LOCK

Pat. Aug. 25, 1916. Absolute Protection.

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Why pay high prices for tires when you can buy good second tires for less than half price from the **EL PASO VULCANIZING WORKS**

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Brown Welding Co., and are doing business at the same old stand, Come in and see the welders work. BUCHANAN WELDING CO.

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FULL WEIGHT.

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